




PROGRAMME SCHEDULE	
PROGRAMME	SPEAKER
10.00 – 11.30 AM	
Social and Community Entrepreneurship	
Inaugural & Session- I	Dr. T. R. GURUMOORTHY Director i/c, Directorate of Distance Education and Senior Professor & Head, Department of Commerce, Alagappa University, Karaikudi, Tamilnadu – 630003
TEA Break - 11.30 AM – 11.55 AM	
12.00 PM – 1.00 PM	
Green Entrepreneurship	
Session- II	Dr. M. BABU Associate Professor and Director i/c Bharathidasan School of Management, Bharathidasan University, Tiruchirappalli, Tamil Nadu - 620 024.
Lunch - 1.00 PM – 1.50 PM	
2.00 PM – 3.00 PM	
Challenges of Women Entrepreneurs	
Session- III	Dr. R. SAMINATHAN Associate Professor & Head, PG & Research Department of Commerce Government Arts & Science College (Formerly Bharathidasan University Constituent College) Kumalur, Lalgudi, Tiruchirappalli,
TEA Break - 3.00 PM – 3.25 PM	
3.30 PM – 4.30 PM	
Valediction	Dr. M. RAVICHANDRAN Assistant Professor (Selection grade) & Head Department of Management Studies Anna University, BIT Campus, Trichy

Sponsored by
Indian Council of Social Science Research
Ministry of Human Resource Development
Government of India

Organised by
Prabandha Samiti of PG & Research Department of Management SRIMAD ANDAVAN ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
REACCREDITED WITH NAAC
TIRUCHIRAPPALLI – 620005

One Day National Seminar

on

“ATMANIRBHAR BHARAT ABHIYAN Scheme through Entrepreneurship Development”

APPLICATION FORM

- Name of the Candidate (Dr./Ms./Ms./Mrs.)
.....
- Designation
.....
- Gender: Male/Female
.....
- Mobile Number
.....
- Email Id
.....
- Name of the Affiliating University/Institute
.....
- Name of the Department
.....
- Address for Correspondence
.....

I hereby affirm that the information provided in this application form is correct and factual to the best of my knowledge and belief.

Date : _____
Place : _____

Signature of Applicant

Signature of Head of the Department with seal

For Office use only: Serial No. Date of Receipt:





SRIMAD ANDAVAN ARTS AND SCIENCE COLLEGE

(Autonomous)
(Managed by Sri Ranganatha Paduka Vidyalaya Trust)
AFFILIATED TO BHARATHIDASAN UNIVERSITY
REACCREDITED BY NAAC
TIRUCHIRAPPALLI - 620005, TAMILNADU, INDIA

PRABANDHA SAMITI OF PG & RESEARCH DEPARTMENT OF MANAGEMENT

Organizes

One Day National Seminar

09.03.2022
on

“ATMANIRBHAR BHARAT ABHIYAN Scheme through Entrepreneurship Development”

Sponsored by

**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)
MINISTRY OF HUMAN RESOURCE DEVELOPMENT (MHRD)
GOVERNMENT OF INDIA**



About the College

Srimad Andavan Arts and Science College, named after its founder HIS HOLINESS Srirangam Srimad Andavan Swamigal was started in 1996, with the aim of providing value-based education to the rural students with affordable cost in and around Tiruchirappalli. This college is a self-financing institution, managed by Sri Ranganatha Paduka Vidyalaya Trust and affiliated to the Bharathidasan University. The college is re-accredited with "A" Grade by National Assessment and Accreditation Council in the year 2013 and started functioning as an autonomous college from the academic year 2014-15. It is an ISO 9001:2015 Certified institution. This institution constantly attracts a beeline of students by its innovative programmes, teaching and learning strategies. The Management, Principal and the staff strive with a missionary zeal in making every individual exemplary and informative in his/her chosen field of study.

About the Department

PG and Research Department of Management was established in 1997, as Department of Business Administration. Our Vision strives to produce effective and responsible leaders through quality education and knowledge and the Mission is to motivate the torch bearers of the society and develop entrepreneurial skills with managerial abilities to converse with the society. The department produced many university rank holders so far since inception. The department is very active in organizing B-Fest (Inter Collegiate Competition), Industrial Visits, EDP Workshops, seminars, webinars, Special Invited Lecture programmes and conferences at State, National and International Level to enrich the domain expertise of the students. Programmes to develop the entrepreneurial skills of the students.

About the Seminar

The Atmanirbhar Bharat campaign is the starting point for promoting entrepreneurship, fostering innovation and developing an environment for symbiotic development between rural and urban areas. The call to India's self-sustaining economy is not protection trade or isolationism. Indian ingenious and entrepreneurs play a key role in the eminence of the mission. Atmanirbhar Bharat Abhiyan is an opportunity for Indian entrepreneurs' to make over of innovations that

we normally rely on global suppliers. They can focus the way by creating and carrying to market for world-class affordable products and services.

- To enhance the employment opportunities
- To create platform for building innovative skill and ability for the students' community.
- To give major impact on Society and Community Development
- To make a path of entrepreneurship for the student community to increase the Standard of Living.
- To support the entrepreneurial development and research for innovative process of vocal for local.

Indian Council of Social Science Research (ICSSR)

Indian Council of Social Science Research (ICSSR) is a council in India which promotes research in the field of social sciences. It was established in 1969 as an autonomous body under Government of India with their office in New Delhi. In the same year it started a division called National Social Science Documentation Centre (NASSDOC), whose primary aim is to provide library and information support services. The organization supports a net-work of 29 research institutes, of which 24 are directly funded by ICSSR and 5 are recognized by ICSSR. The primary objective of the Indian Council of Social Science Research (ICSSR) is to promote research in Social Sciences and to facilitate the utilization of its vast resources. The ICSSR has Six Regional Centres in India among which the Southern Regional Centre is one of them.

Topics Covered

Social Entrepreneurship
Community Entrepreneurship
Green Entrepreneurship
Women Entrepreneurship
Related to seminar topic

Registration Details

Registration fees – Rs.100/- (Including Seminar Kit, refreshment and lunch). The Registration fee shall be paid on the day of the seminar in the venue. The participants should fill the below given form and send the scanned copy to icssred22@gmail.com. Participants should enclose the COVID Vaccination Certificate via mail and also should submit the copy in presence.

Certificate of Participation

It is mandatory requirement for the participants to attend all the sessions of the programme. The participant will be issued certificate only on the successful completion of programme.

Guideline for Submission of Papers

A soft copy and hard copy of the paper must be submitted to the organising committee on or before 03.03.2022. Soft copy through the electronic version of the paper should be sent to icssred22@gmail.com. Selected paper will be published in ISBN Edited Book Volume after due review process.

Last date of the registration for the programme : 07.03.2022

(Participants shall register in person also).

Target Audience

Students, Research scholars, Academicians and Industrialists from various organisations

ORGANISING COMMITTEE

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Advisor

CO-PATRON

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PG & Research Department of Management

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PG & Research Department of Management

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Mr. G. DEEPAK

Co-ordinator & Assistant Professor

PG & Research Department of Management

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For any queries Contact :

Dr. R. Kalpana : 9489006250

Dr. S. Venkatesh : 9944649039